

Privacy Policy

Last Updated: January 1, 2025

Brickley DeLong, PC ("we," "us," or "our") is committed to protecting your privacy and ensuring compliance with applicable data protection laws, including the **General Data Protection Regulation (GDPR)**. This Privacy Policy outlines how we collect, use, disclose, and protect your personal data when you visit our website and use our services.

1. Information We Collect

We may collect personal information that you provide directly to us, as well as data automatically collected through website or portal interactions. This includes:

- **Personal Information:** Name, email address, phone number, mailing address, employer details, and other information necessary for accounting and financial services.
- **Financial & Business Information:** Tax records, income details, and other financial data needed for our services.
- **Technical Data:** IP address, browser type, device information, and website usage analytics.

2. How We Use Your Information

We use the information we collect to:

- Provide professional accounting, tax, and advisory services
- Respond to inquiries and communicate with clients
- Comply with legal and regulatory obligations
- Improve our website and services
- Send updates or promotional materials (only with your consent)

3. Legal Basis for Processing (GDPR Compliance)

Under GDPR, we process personal data based on:

- **Contractual necessity** – To provide agreed-upon services.
- **Legal obligation** – To comply with applicable laws and regulations.
- **Legitimate interests** – To operate and improve our business.
- **Consent** – Where required for marketing communications or optional data collection.

4. How We Share and Protect Your Data

We do not sell or rent your personal data. We implement strict security measures to protect your personal data from unauthorized access, misuse, or loss. However, we may share information with:

- **Regulatory authorities or law enforcement** (if required by law).
- **Third-party service providers** (for IT support, cloud storage, or financial software).
- **Professional advisors** (such as auditors or legal counsel, when necessary).

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5. Data Retention

We retain your information only as long as necessary to fulfill legal, contractual, and professional obligations. Once no longer needed, your data will be securely deleted.

6. Your Rights Under GDPR

You have the right to:

- ✓ Access and request a copy of your data
- ✓ Correct or update inaccurate data
- ✓ Request deletion (where applicable)
- ✓ Restrict or object to data processing
- ✓ Withdraw consent at any time

To exercise your rights, contact us at info@brickleydelong.com.

7. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for their privacy practices, and we encourage you to review their policies before providing any personal data.

8. Changes to This Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page with an updated effective date.

9. Contact Us

If you have any questions about this Privacy Policy or your personal data, please contact us:



info@brickleydelong.com



231-726-5800



Privacy Compliance
Brickley DeLong, PC
221 W. Webster, Suite 400
Muskegon, MI 49440

By using our website and services, you acknowledge that you have read and understood this Privacy Policy.